



UK TRADE & INVESTMENT BRITAIN OPEN FOR BUSINESS

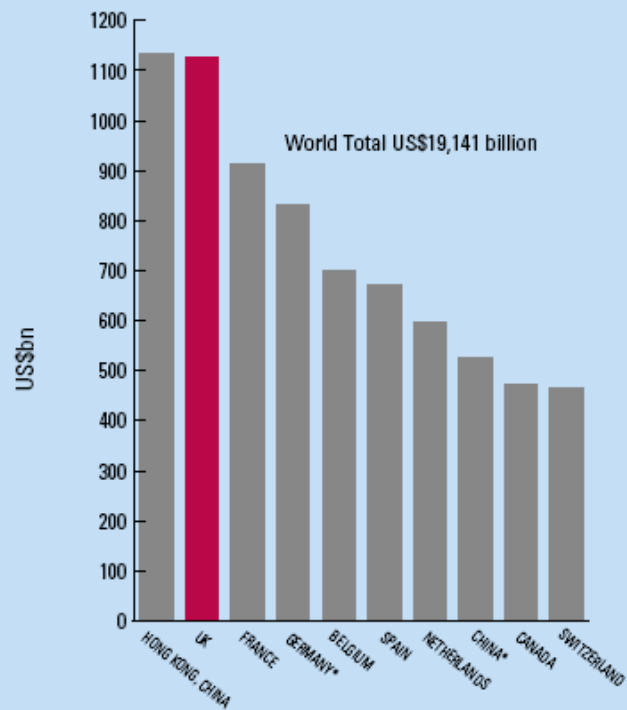
An overview of UKTI Investment Services



UK TRADE & INVESTMENT

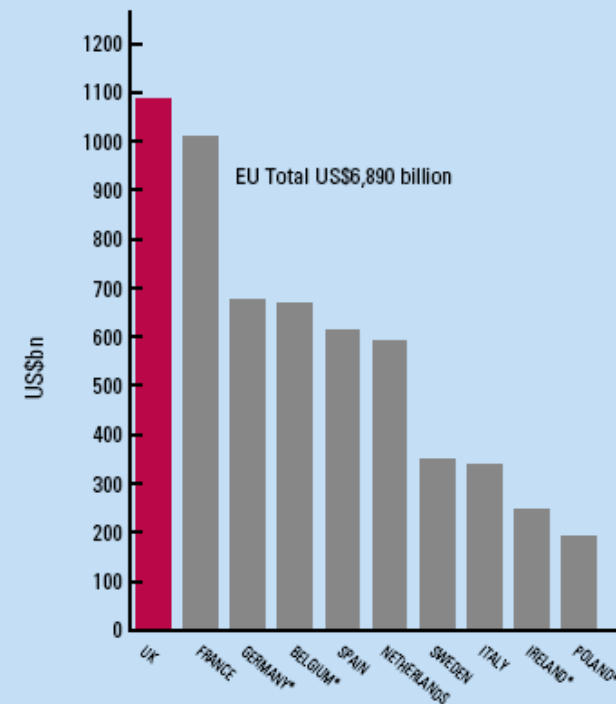
Key Facts

TOP TEN WORLD RECIPIENTS OF
FOREIGN DIRECT INVESTMENT
(STOCK) 2010 (EXCLUDING THE USA)



Source: UNCTAD, World Investment Report 2011 *Estimated figure

TOP TEN EU RECIPIENTS OF
FOREIGN DIRECT INVESTMENT
(STOCK) 2010



Source: UNCTAD, World Investment Report 2011

UK TRADE & INVESTMENT

Key Facts

UK INWARD INVESTMENT

SUCCESS BY COUNTRY 2010/11

COUNTRY	PROJECTS	JOBS ¹
USA	388	36,424
JAPAN	105	5,508
INDIA	97	6,096
GERMANY	71	4,360
FRANCE	69	5,902
CANADA	68	1,947
CHINA	59	1,471
SPAIN	56	3,542
AUSTRALIA	53	4,344
ITALY	53	2,940
IRELAND	46	2,398
SWITZERLAND	45	1,621
REST OF EU	144	7,494
REST OF WORLD	180	10,551
TOTAL	1,434	94,598

¹New and safeguarded jobs.
Source: UK Trade & Investment

UK INWARD INVESTMENT

PROJECTS BY CATEGORY 2010/11

NEW	724
EXPANSIONS	544
M&A (INC JVS)	166
TOTAL	1,434



Source: UK Trade & Investment

UK TRADE & INVESTMENT

Key Facts

UK INWARD INVESTMENT

PROJECTS BY SECTORS 2010/11

SOFTWARE	229
ADVANCED ENGINEERING ¹	177
LIFE SCIENCES	139
ENVIRONMENTAL TECHNOLOGY	111
ICT	101
FINANCE	99
BUSINESS SERVICES	96
CREATIVE & MEDIA	69
OTHER ²	413
TOTAL	1,434

Source: UK Trade & Investment



1 Advanced engineering sector reclassified in 2008/09. The new classification is used for 2008/09 and subsequent years. The old classification is used for all previous years.

2 "Other" includes the food & drink, power and chemicals sectors.

UK TRADE & INVESTMENT

Our Services

Inward Investment Specialist Advice Tailor-made inward investment advice to foreign companies looking to set up in the UK.

Global Entrepreneur Programme (GEP)

Experienced “dealmakers” seek out entrepreneurs with exciting ideas to encourage them to use the UK as a base for global growth.

Research & Development (R&D) Programme

Targets specific overseas-owned companies to encourage them to undertake R&D in the UK through Inward Investment.

R&D Partnerships

UKTI Investment Officers work with international companies to form partnerships with UK commercial organisations and/or universities, to promote research and development. Promotes the growth of new solutions, products and services as well as enhance know-how through technology transfer.

UK TRADE & INVESTMENT

Our services

- Impartial advice on where and how to set up a business in the UK - our knowledge of potential partners and financial incentives is unparalleled
- Information on funding, finance, staffing and operations (including tax, visas, property and R&D options)
- Introductions to key contacts and professional advisers (including solicitors, accountants and recruitment consultants)
- Practical help on the ground, including visits to suitable locations
- Aftercare - continued work with established investors to provide new business opportunities and representation to government

Source: UK Trade & Investment

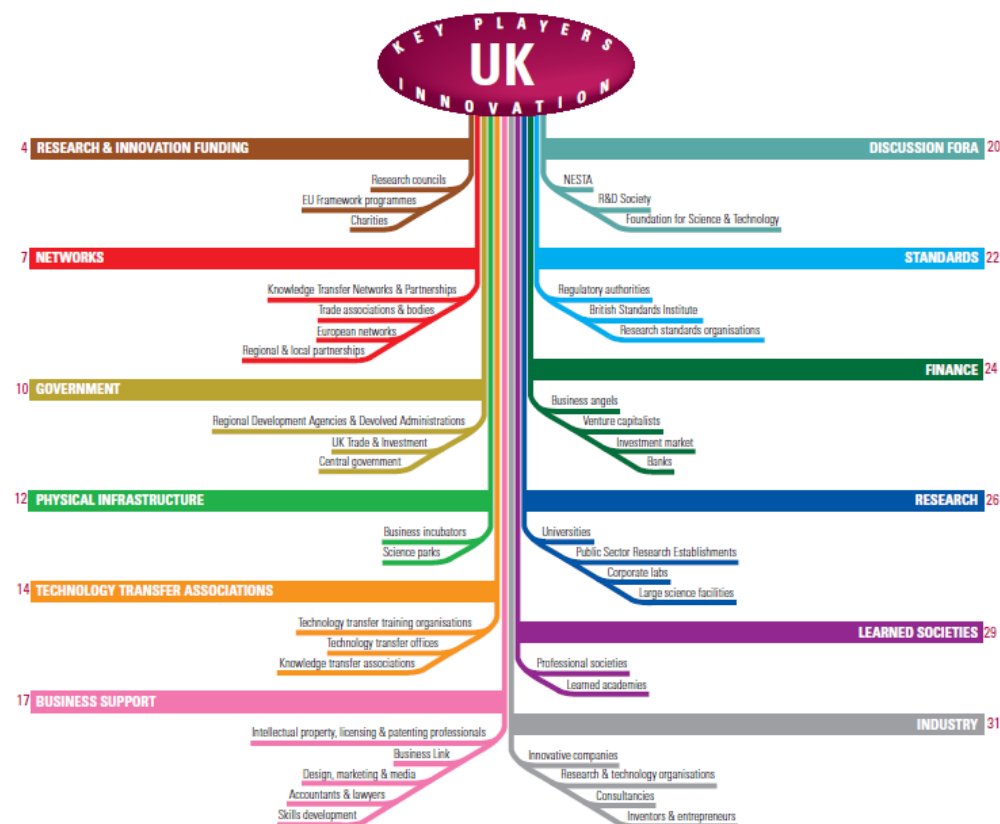
UK TRADE & INVESTMENT

Why the UK

- Ease of doing business. The UK It ranks first in Europe and fourth in the world for ease of doing business. (World Bank: 'Doing Business 2011).
- Competitive Business Environment The UK is an internationally competitive location for tax. Advantages include one of the lowest main corporate tax rates in the EU, generous tax allowances and competitive personal rates and low social welfare contributions.
- Springboard UK The UK is the number one gateway to Europe, Asia and the US. It offers world-class transport links - with Heathrow's new Terminal 5 , and more expansion planned for international airports, sea containers and the rail network.
- Flexible labour market
- Innovation, research and creativity in the UK The UK is one of the world's leading locations for commercial and academic R&D and creative industries such as film and TV production and computer gaming.

UK TRADE & INVESTMENT

The UK Innovation Network



UK TRADE & INVESTMENT

Our Network

- UKTI offers a local service in 96 markets world-wide, with a dedicated staff offering extensive knowledge, contacts and industry experience.
- These teams are underpinned by a team of business and sector specialists providing highly flexible sectoral and technical input of experts in the UK. They provide dedicated, professional assistance on all aspects of locating a new business in the UK, expanding existing facilities or developing international trade. They play a key role in this activity, providing tailored sectoral or technology information across all stages of the process
- In Italy UKTI is located in the British Consulates in Milan and Naples and in the British Embassy in Rome

UK TRADE & INVESTMENT

Tech City / London 2012 Olympic and Paralympic Games

Tech City is home to technology, digital and creative companies. From the original Silicon Roundabout, an entrepreneurial cluster has grown up around Shoreditch and Old Street in East London, extending to reach the Olympic Park in Stratford. It offers opportunities for innovative businesses of all sizes, from startups to multinationals, from UK, Europe and beyond.



UKTI is committed to the **London 2012** Business Network, which includes a groundbreaking online business brokerage site, 'CompeteFor'.



UK TRADE & INVESTMENT

Contact us:

UK Trade & Investment
British Consulate General Milan
Via San Paolo 7
20121 Milan
Tel. +39 02 72300247
Tiziana.Marcuccio@fco.gov.uk

 www.ukti.gov.uk



